

Honest SellingSM

[Date]

[Full Name]
[Title]
[Company Name]
[Street Address]
[City], [State] [ZIP]

Dear [First Name],

I do one thing, and one thing only:

- I solve sales puzzles for companies that sell business-to-business.

No puzzle too big, no puzzle too small, and I've never met a sales puzzle I couldn't solve.

If your team isn't selling as much as you'd like, and you want to figure out why, call me at (314) 416-1440, and challenge me to solve your sales puzzle.

Sincerely,

Gill E. Wagner
President and Chief Puzzle Solver

P.S. I've never known a company that didn't have at least one puzzle to solve, and since I guarantee results, a call to me is totally risk free.